

Conference Announcement

CONTEMPORARY ISSUES IN ECONOMICS, BUSINESS AND MANAGEMENT - EBM 2024

December 16-17, 2024, Faculty of Economics, University of Kragujevac,
Kragujevac, the Republic of Serbia

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On the days of 16th and 17th December 2024, the Faculty of Economics of the University of Kragujevac will organize the eighth international scientific conference on *Contemporary Issues in Economics, Business and Management* (EBM 2024). Since 2010, the Conference has been held biannually and the same is dedicated to the current issues in the fields of economics, business and management.

The global environment, characterized by extreme dynamics and multidimensionality determines numerous challenges and the context which leads to the redefining of the existing research areas and paradigms, as well as the creation of new ones. Endeavoring to provide valid answers to these contemporary challenges, the Conference encompasses a broad range of the topics that offer a possibility for researchers with different research interests to participate. Pursuant to said, the Conference represents a certain platform for presenting the latest theoretical-methodological and applicative pieces of knowledge and perspectives, as well as a creative and intensive debate participated by researchers from different regions and the identification of possibilities for future joint research.

Respecting the significance of such identified challenges in economics, business and management, simultaneously endeavoring to provide answers to a broad diversity of the issues and questions, the papers in the following four thematic fields will be presented at the Conference, namely:

- Globalization and regionalization,
- The key issues and challenges in management and marketing,
- Accounting and business finance, and
- Applied informatics and quantitative methods in economics and management.

Within the framework of each thematic field, numerous subtopics have been defined, which offers a possibility of a big variety of the research papers. On the first day, the Conference will comprise a plenary session and four parallel sessions, whereas the second day will be dedicated to summing up the conclusions presented at the Conference and an informal discussion. As eminent researchers in their respective research fields, the keynote speakers at the Conference will be:

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• **Alfonso Vargas-Sánchez**, University of Huelva, Spain;

- *Maria Cristina Cinici*, University of Messina, Italy; and
- *Vladimir Dženopoljac*, Zayed University, United Arab Emirates.

All original and unpublished papers of both the theoretical and empirical characters are desirable. The papers will undergo double-blind peer reviews, and all the papers positively reviewed will be published in the Proceedings after the Conference. The Proceedings of the accepted abstracts and the Conference participation certificates will be given to the participants on the very day of the holding of the Conference. The authors of the selected quality papers will have a possibility to publish their papers in the following renowned journals:

Economic Horizons – the journal published by the Faculty of Economics of the University of Kragujevac, indexed in different relevant journal bases, namely in: SCOPUS (Q3) ProQuest/ ABI/INFORM, Cabell's Directories, Index Copernicus Journals Master List, EconLit, EBSCO, Ulrich's Web.

Our Economy – the journal published by the Faculty of Economics and Business of the University of Maribor, indexed in DOAJ, EBSCO, EconBiz, ECONIS, EconLit, ERIH PLUS.

All prospective participants at the Conference should remember the following significant dates:

- 15th September 2024 – the deadline for the submission of the abstracts
- 1st October 2024 – the notification of the acceptance of the paper
- 31st October 2024 – the deadline for the submission of the papers
- 15th 2024 – the notification of the acceptance of the paper.

Information in detail about the Conference can also be found on the official website of the EBM 2024 Conference: <https://ebm.ekf.rs>.

Pursuant to the aforementioned, the Conference will help researchers clarify certain research dilemmas and questions, gain numerous insights into the latest scientific-research results, thus simultaneously deepening the extant and also generate new knowledge. At the same time, the Conference will strengthen the existing cooperation between the participants and provide an opportunity for them to develop new business cooperations and relations as well.

As the President of the Program Board, it is my expectation that a big number of participants from the Republic of Srpska and from abroad will take part and contribute to the identification of the valid solutions to extremely complex problems of the real world through their respective presentations, and creative and constructive discussion. Besides, it is my expectation that the conclusions drawn at the Conference will be a good basis for future research and considerations both in the academic public and in a broader professional public.

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Dejana Zlatanović is an Associate professor at the Faculty of Economics of the University of Kragujevac, where she obtained her MA and PhD degrees in the fields of management and business economics. In the undergraduate academic studies, she teaches the subjects of Innovation Management and Management Science. The key areas of her scientific-professional interest include innovation management, system approaches to management, business negotiation, innovativeness in higher education, and corporate social responsibility.